

**West Coast Focus, a new local TV talk show on photography,  
debuts March 10th on Access Monterey Peninsula**

**The monthly show will feature local photographers  
and at least 100 photos per one-hour episode**

Monterey, Calif. — Feb. 24, 2016 — West Coast Focus, a new TV talk show produced by Access Monterey Peninsula (AMP), will air its first episode March 10th at 12 noon. Created and hosted by local photographer Steve Zmak, the monthly show will focus on West Coast photography with Monterey County at its core, including its legacy, its contemporaries, and its future. It will air Thursdays at 12 noon and 7 p.m., and Fridays at 1 p.m. on AMP Comcast Ch. 27, ATT Ch. 99 (Monterey, AMP2), and Broadcast Ch. 19.4. It can also be streamed on AMPMedia.org AMP 2.

Each hour-long show will feature a panel of local photographers and focus on a designated photography topic, such as a photographer, exhibit, institution, sub-genre, or work style. Zmak will lead the panel in a discussion on the show's topic and other relevant photo subjects of the day, and feature their photography as well. Viewers will see at least 100 photos per one-hour episode! Viewers will learn about photography's rich heritage in Monterey County — which started nearly a century ago with Edward Weston, Ansel Adams, and many more — and how that is being kept alive today.

The premiere episode on March 10th will focus on photographer Richard Garrod's influence on West Coast photography, and it will be sponsored by the Center for Photographic Art (Sunset Center, Carmel). Guests will include Jack Wasserbach, Tracy Valleau, and Barbara Moon Batista, with a special appearance by Bob Nielsen. It will also feature Garrod interview footage by Valleau.

Photography and Social Action will be the topic for the second episode, which will air April 7th and feature guests Bob Sadler, Kira Carrillo Corser, and Elizabeth Murray. Upcoming topics will include Local Instructors Teaching Internationally, Underwater Explorers, Local Photo Clubs, The Weston Legacy, The MPC Instructors, and Pushing the Wet Darkroom to New Levels.

West Coast Focus is a nonprofit benefit to the community. Each show will be sponsored by members of the Monterey County community. To inquire about sponsoring one or more shows, contact Zmak at [stevezmak.com](mailto:stevezmak.com) or 831-883-4459. Access Monterey Peninsula is recognized by the IRS as a 501(c)3 charity. All donations are tax-exempt.

**About Steve Zmak**

Steve Zmak captures the essence of the West through photography that speaks to the soul. A native Californian, Zmak is an award-winning fine art photographer specializing in the West Coast style, and a commercial photographer specializing in wine and vineyards. He also teaches photography workshops in the vineyards and on the beaches of Monterey County, and has authored two photography books. His work is currently exhibited at Pessagno Winery, Senator Bill Monning's Monterey Office, and Carmel Valley Coffee Roasting in The Barnyard. His work has also been exhibited at the Monterey Museum of Art, Center for Photographic Art, California State Capitol Museum, and National Steinbeck Center. Zmak works from his home studio in Marina, Calif.

For more information, visit [SteveZmak.com](http://SteveZmak.com) or call 831-883-4459.

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